



# PLUS Econ Workshop

## Salzburg, November 21-22, 2024

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### Venue

Paris-Lodron University of Salzburg (PLUS)  
Mönchsberg 2, 5020 Salzburg, Austria  
Edmundsburg, Europasaal (HS 240)

### Contacts

PLUS Department of Economics  
[www.plus.ac.at/economics](http://www.plus.ac.at/economics)

### Organizers

Contact us in case of questions:

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### Sponsored by



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## Thursday, November 21, 2024

13:00 – 13:30 Registration and Welcome @Edmundsburg 2, 5020 Salzburg

### 13:30 – 15:00 Session 1

#### Neural Latent Variable Models for Unstructured Data

Gérmain Gautier (U Bocconi)

#### The Importance of Gender Norms for Maternal Labor Market Expectations and Attitudes

Henning Hermes (IfO)

#### Crowdsourcing Persuasive Arguments

James Tremewan (U Rome Tor Vergata)

15:00 – 15:30 Coffee break

### 15:30 – 17:00 Session 2

#### Does information about Tax Shifting Shift Tax Preferences?

Sarah Necker (IfO)

#### Persuading regulators: A Textual Analysis of Early Benefit Assessments of Medical Products

Paul Hofmarcher (PLUS), Nico Lacetera (U Bologna), Simeon Schudy (U Ulm)

#### Ideas for NLP Applications in Economics of Religion

Benjamin Arold (U Cambridge)

17:00 – 17:30 Coffee break

### 17:30– 18:30 Session 3

#### Strategic Communication and Algorithmic Advice

Juha Tolvanen (U Rome Tor Vergata)

#### Sequential Planning with Algorithms

Alexander Guggenberger (PLUS)

### 19:30 Dinner (upon invitation)

Restaurant Huboldtstüb ( <https://www.humboldtstueb.at> )

Friday, November 22, 2024

9:30 – 11:00

**Session 4**

**Leadership in Non-Routine Analytical Team Tasks**

Simeon Schudy (U Ulm)

**The Power of Words: Does Language Matter for Attitudes Towards Private and Public Debt?**

Justina Klejdysz (Ifo)

**How effective are digital pension planning tools? Evidence from a Survey Experiment**

Mathias Dolls (Ifo)

11:00 – 12:30

**Research brunch**

Networking and project brainstorming



à PLUS

## Practical Information

The workshop will take place in the **Europasaal (HS 240) of the Edmundsburg, Mönchsberg 2, 5020 Salzburg** which is in the city center of Salzburg. Please note that the PLUS Economics Department is located right next to the Edmundsburg (Mönchsberg 2a, 5020 Salzburg). Click [this link](#) for locations.

### Travel to the PLUS Economics Department

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|--------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>CAR</b>   | Parking in the city center is limited and there is no parking at the Economics Department. Visitors driving are recommended to use the Altstadtgaragen. Click <a href="#">this link</a> for locations. We recommend using public transportation whenever possible. |
| <b>TRAIN</b> | There are direct connections between Munich, Salzburg and Vienna. Take the train to the main station (Hauptbahnhof) and then hop on a bus or taxi to the city center.                                                                                              |
| <b>PLANE</b> | If you are flying, it is recommended that you fly into Salzburg Airport. The best way to get from the airport to the city center is by bus.                                                                                                                        |
| <b>BUS</b>   | Public transportation is reliable and there should be a bus available approximately every 10 to 20 minutes from the main train station and the airport.                                                                                                            |
| <b>TAXI</b>  | There is a taxi rank outside main train station and the airport.                                                                                                                                                                                                   |

### Reimbursement of travel expenses

Please bring your original tickets and receipts with you, as we will assist you in preparing the necessary documents for your travel reimbursement during the workshop.