



International
Conference on
Emerging Issues in
Intellectual Property
Law
October 3-4
Salzburg University
Map Gallery
Entrance: HS 210

OCTOBER 3-4

SALZBURG, AUSTRIA

Thursday, October 3

Time	Schedule	Name, Institution	Topic
9:00 – 9:30	Opening of Conference, Sponsorship note	- Conference Organizers - Dean of University of Salzburg Law School - Head of the Department of Legal Theory, International and European Union Law	
9:30 – 10:15	Keynote	Sean O'Connor , George Mason University Law School	<i>Copyright as a Matter of Style</i>
10:15 – 10:45	Coffee break		
10:45 – 11:00	Presentations	1. Clemens Thiele , Attorney at Law, Eurolawyer Salzburg	<i>Copyright Is for Losers – Banksy on Trademark Law</i>
11:00 – 11:15		2. Janice Denoncourt , University of Nottingham Law School	<i>Connectivity Between Trademark Law and Sustainability to Regulate Greenwashing Risks</i>
11:15 – 11:30		3. Mary Catherine Amerine , George Washington University Law School	<i>Protecting Public Interests in Public Art</i>
11:30 – 11:45		4. Manimuthu Gandhi , VIT University Law School	<i>The Disclosure Requirements Related to Genetic Resources and /or Traditional Knowledge: Changing Contours of International Law</i>
11:45 – 11:55		5. Zhi Hua Zhao , China University of Politics and Law Beijing	
11:55 – 12:05		6. Mike Mireles , University of the Pacific, McGeorge School of Law	<i>Cybersecurity and Intellectual Property</i>
12:05 – 13:30	Lunch Break	Students meet with IP lawyers	<i>Intellectual Property Legal Risks Prevention for Chinese Enterprises</i>
13:30 – 13:45	Presentations	1. Rabbiraj Chinnappan , VIT School of Law, VIT Chennai	<i>Protection of Copyright in Digital Age: Past, Present and Future</i>
13:45 – 14:00		2. Paravalur Ramadass Lalitha Rajavenkatesan , VIT School of Law, VIT Chennai	<i>Contemporary Issues of Equitable Access to Essential Medicines under Patent System – Need for Global Attention</i>
14:00 – 14:15		3. Brian Frye , University of Kentucky Law School	<i>Empirical Research on the Bayh-Dole Act</i>
14:15 – 14:30		4. Emily Michiko Morris , University of Akron Law School	<i>Weak Pharma Patents</i>
14:30 – 14:45		5. Xuanyu Zheng , China University of Politics and Law Beijing	<i>The Role of IP Identification in Judicial Proceedings</i>
14:45 – 15:15	Coffee break		

15:15 – 15:30	Presentations	1. Ana Rutschmann , Villanova University Law School [REMOTE, EST 9:15 am – 9:30 am]	<i>Assessing Patent Pledges</i>
15:30 – 15:45		2. Christopher Cotropia , University of Richmond Law School [REMOTE, EST 9:30 am – 9:45 am]	<i>Examining the Value of Small Entity Patents</i>
15:45 – 16:00		3. Howard Bromberg , University of Michigan Law School [REMOTE, Michigan 9:45 am – 10:00 am]	<i>Marijuana and Patents: The Complicated Relationship between Patent Rights and the U.S. Federal Criminalization of Marijuana</i>
16:00 – 16:15		4. Gary Pulsinelli , University of Tennessee Law School [REMOTE, EST 10:00 am – 10:15 am]	<i>Patentability and Copyrightability of AI Inventions: An Incentives Approach</i>
16:15 – 16:30		5. Margo Bageley , Emory University Law School [REMOTE, EST 10:15 am – 10:30 am]	<i>A Tale of Two Treaties: WIPO's Year of Disclosure</i>
16:30 – 16:45		6. Srividhya Ragavan , Texas A&M University Law School [REMOTE, Texas 9:30 am – 9:45 am]	<i>The Impact of the WIPO Treaty for Traditional Knowledge and Genetic Resources on Innovation</i>
19:00	<i>Dinner for conference speakers</i>		
		Friday, October 4	
9:00 – 9:15	Presentations	1. Christine Coughlin , Wake Forest University Law School	<i>The Legal Regulation of Brain Organoids</i>
9:15 – 9:30		2. Marketa Trimble , University of Nevada Law School	<i>Cross-Border Operation of Exceptions and Limitations to Copyright</i>
9:30 – 9:45		3. Abdulaziz Alkahlifa , Prince Sattam bin Abdulaziz University [REMOTE, Riyadh 10:30 am – 10:45 am]	<i>The Legitimacy of AI as an Author in Saudi Arabia</i>
9:45 – 10:00		4. Esther H. Lim , Finnegan Henderson	<i>Achieving Global IP Success through Diversity: Bridging Across US and Asia</i>
10:00 – 10:15		5. Bryan C. Diner , Finnegan Henderson	<i>Achieving Global IP Success through Diversity: Bridging Across US and Europe</i>
10:15 – 10:30		6. Gladys Rosette , Advocate, Chennai, India	<i>Differential Pricing and Parallel imports in Trademark Law</i>
10:30 – 11:00	Coffee break		
11:00 – 11:15	Presentations	1. Eden Howard (Wednesday Eden) , University of Cambridge	<i>The "Unproptorisable" Public Domain in UK and EU Copyright Law</i>
11:15 – 11:30		2. Chaho Jung , Sungkyunkwan University [REMOTE, Seoul 6:00 pm – 6:15 pm]	<i>FRAND Obligation on Standard Essential Patent: Focusing on Qualcomm's Korea Case</i>
11:30 – 11:45		3. Elumalai Prema , VIT School of Law, VIT Chennai	Emerging Issues of Protection of Unconventional Trademarks
11:45 – 12:00		4. Gianluigi Fioriglio , Università degli Studi di Modena e Reggio Emilia	<i>Generative artificial intelligence and intellectual property: Standing on the shoulders of giants or being a parasite?</i>

12:00 – 12:15		5. Roland Vesenmayer , Schoenherr Attorneys at Law, Vienna	<i>Navigating the EU platform liability regime for copyright infringements</i>
12:15 – 13:30	Lunchbreak		
13:30 – 13:45	Presentations	1. Jay Thomas , Georgetown University Law School [REMOTE, EST 7:30 am -7:45 am]	<i>Hatch-Waxman: The Next 40 Years</i>
13:45 – 14:00		2. Christopher Holman , UMKC Law School [REMOTE, KC 6:45 am – 7:00 am]	<i>Judicial Interpretation of AIA Section 102</i>
14:00 – 14:15		3. Keith Robinson , Wake Forest University Law School [REMOTE, EST 8:00 am – 8:15 am]	<i>AI Assisted Inventions and the USPTO Technology Transfer</i>
14:15 – 14:30		4. Christine Davik , University of Maine Law School [REMOTE, EST 8:15 am – 8:30 am]	<i>Still Dying to Know: Seeking Access to Clinical Trial Results Data</i>
14:30 – 14:45		5. Peter Lee , University of California, Davis, Law School [REMOTE, PST 5:30 am]	<i>The Role of Global Biopharmaceutical Partnerships in Effectuating Technology Transfer</i>
14:45 – 15:00	Closing remarks and wrap-up of the conference		

Jointly organized by:



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