

Project experience - List of third-party funds raised and research grants received

- FOODIS – Interreg Italy Austria, led by Fondazione Agrifood & Bioeconomy FVG, [Projekt FOODIS | Interreg Italien Österreich](#) (total EUR 905.579,76), project partner (PLUS)

- CEFoodCycle - Alpine Space Programme, lead FH Salzburg (total EUR 2,4 Mio)

[CEFoodCycle - Alpine Space Programme \(alpine-space.eu\)](#)
[Kreislaufwirtschaft bei Lebensmittelstrom](#)

Starting date 01/11/2022 – end date 30/10/2025

- Salzburg state funding - Circular Economy: Searching for circular innovations to design vacancies in private ground floor zones and public spaces (total EUR 125,000)

EUR 125,000 (applicant & project lead FHS-side)

<https://www.fh-salzburg.ac.at/forschung/forschungsgruppen/betriebswirtschaft-und-kmu-management-entrepreneurship/projekte#c7018>

Starting date 01/08/2020 – end date 31/05/2022

Number of staff members: 3 persons on a 5 hourly/weekly basis, plus 1 half-time PhD-student (20 h per week)

- Interreg Central Europe – Matching Social Impact Investors with Social Enterprises (total EUR 2,3 Mio)

EUR 170,000 (applicant & project lead FHS-side)

<https://www.fh-salzburg.ac.at/forschung/forschungsgruppen/betriebswirtschaft-und-kmu-management-entrepreneurship/projekte#c2688>

Starting date 01/04/2019 – end date 31/03/2023

Number of staff members: 2 persons on a 5 hourly/weekly basis, plus 1 person on a 30 h basis

- Upper Austria state funding – Resilience and the role of networks when engaging in digitization efforts (total EUR 200,000)

EUR 45,000 (applicant & project lead FHS-side)

<https://www.fh-salzburg.ac.at/forschung/forschungsgruppen/betriebswirtschaft-und-kmu-management-entrepreneurship/projekte#c6816>

Starting date 01/02/2019 – end date 31/06/2021

Number of staff members: 4 persons on a 5 hourly/weekly basis (interdisciplinary project)

- WISS – Smart Service Innovation, Salzburg (total EUR 100,000)
EUR 42,000 (applicant & project lead FHS-side)

<https://www.fh-salzburg.ac.at/forschung/forschungsgruppen/betriebswirtschaft-und-kmu-management-entrepreneurship/projekte#c6814>

Starting date 01/02/2019 – end date 01/05/2021

Number of staff members: 2 persons on a 5 hourly/weekly basis (interdisciplinary project)

- WISS – Open Innovation Platform, Salzburg (total EUR 300,000)

EUR 45,000 (applicant & project lead FHS-side)

<https://www.fh-salzburg.ac.at/forschung/forschungsgruppen/betriebswirtschaft-und-kmu-management-entrepreneurship/projekte#c9642>

Starting date 01/01/2019 – end date 01/06/2021

Number of staff members: 2 persons on a 5 hourly/weekly basis (interdisciplinary project)

- Salzburg state funding – Virtual Reality & e-Commerce in SMEs

EUR 120,000 (applicant & project lead FHS-side)

<https://www.fh-salzburg.ac.at/forschung/forschungsgruppen/betriebswirtschaft-und-kmu-management-entrepreneurship/projekte#c2686>

Starting date 01/01/2018 – end date 31/03/2019

Number of staff members: 5 persons on a 5 hourly/weekly basis (interdisciplinary project)

- Stiftung Lebendige Stadt Deutschland – Co-creation of city brands
EUR 7,000 (applicant; money goes entirely to project partner Copenhagen Business School)

<https://www.fh-salzburg.ac.at/forschung/forschungsgruppen/betriebswirtschaft-und-kmu-management-entrepreneurship/projekte#c2680>

Starting date 01/03/2018 – end date 31/07/2018

- MSI (Marketing Science Institute) – Shared Value Generation

EUR 5,500 (applicant & project lead)

Starting date 01/02/2015 – end date 31/07/2015

- Research Sponsoring Fund Liechtenstein – Shared Value Generation

EUR 75,000 (applicant & project lead)

Starting date 31/09/2014 – end date 30/07/2015

Number of staff members: 1 full-time person plus 1 person on a 5 hourly/weekly basis

- Translational Research Program, Department of Commerce and Labour, specialist field: business development (consortium consisting of University of Liechtenstein, University of Innsbruck and MCI) – Employer Branding in SMEs
EUR 320,000 (project partner, money goes to University of Innsbruck)

Starting date 01/03/2013 – end date 28/02/2016

- Principality of Liechtenstein Award, Univ. Innsbruck – Sustainability
EUR 4,000 (project lead)

- The following grants helped me to finalize my habilitation (2003 – 2008):
DFG (German Research Foundation) – Branding: EUR 120,000 (project lead)
Alexander von Humboldt Foundation – Branding: EUR 70,000 (project lead)