## **Awards**

- Best Paper Award by European Management Journal (2022) for the paper "The ebb and flow of identity: How sustainable entrepreneurs deal with their hybridity", European Management Journal, Vol. 40(1), pp. 77 - 89 by Cesinger, B., Vallaster, C. and Müller, J. (2021).
- 2018: Nominated for Gute Lehre-Preis (Ars docendi), two seminars "Integrierte Kommunikation" and "Management Non-Profit Organisations"
   http://www.gutelehre.at/projekte/?no cache=1&tx bmwfwlehre pi1%5Baction%5D=list&tx bmwfwlehre pi1%5Bcontroller%5D=Project
- Principality of Liechtenstein Award for scientific research, granted by the University of Innsbruck; sponsors the project "Sustainable young consumer behaviour & social media", 2010
- Finalist for Gunnar Hedlund Award, sponsored by the Stockholm Business School of Economics and awarded at EIAB in Paris, December 2002
- Dissertation Award from the AMS Academy of Marketing Science, San Diego, May 2001
- Scientific Award sponsored by the Chamber of Commerce in Tyrol (Austria), 2000
- Best Paper Award Doctoral Colloquium, ANZMAC, New Zealand, 1998

## Personal awards

- Principality of Liechtenstein Award for the project "Sustainable young consumer behaviour & social media", 2010.
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