

Methodenworkshop

Fachbereich Politikwissenschaft und Soziologie an der Universität Salzburg in Kooperation mit PUMA (Plattform für Umfragen, Methoden und empirische Analysen).

Prof. Dr. Jörg Blasius: „Assessing the Quality of Survey Data“
Institut für Politikwissenschaft und Soziologie an der Universität Bonn

Wann?

3. Februar 2016, 14:30-18:00 Uhr

Wo?

Fachbereich Politikwissenschaft und Soziologie, Universität Salzburg, Rudolfskai 42, 5020 Salzburg,

HS 388 (Politikwissenschaft, 2. OG)

Abstract:

Survey data is plagued with non-substantive variation arising from myriad sources such as response styles, socially desirable responding, failure to understand questions, and even faked and/or duplicated interviews. In general one can say that all data contain both substantive and non-substantive variation. Applying principal component analysis, categorical principal component analysis and multiple correspondence analysis, various strategies for assessing the quality of the data; i.e., for detecting non-substantive sources of variation, will be shown.

The workshop focuses on screening procedures that should be done prior to assessing substantive relationships. Screening survey data means searching for variation in observed responses that do not correspond with actual differences between respondents. It also means the reverse: isolating identical response patterns that are not due to respondents holding identical viewpoints. This can be a sign of faked and duplicated interviews.

In the workshop a variety of data screening processes that reveal distinctly different sources of poor data quality will be demonstrated (using well-known data sets such as the ISSP, the ESS, PISA, and the World Value Survey).

Lageplan (siehe Seite 2)

